



United Federation for Middle East Peace

Connecting Continents for Peace

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USFMEP PRESS RELEASE

FOR IMMEDIATE RELEASE

The Empowerment of Women through Media Exposure for Building Peace

New York City, NY, February 21, 2008 – Mrs. Sally Kader, President of United Federation for Middle East Peace (“USFMEP”), is moderating a media panel of distinguished foreign correspondents to discuss “The Empowerment of Women Through Media Exposure for Building Peace” during the United Nations 52nd Session of the Conference on the Status of Women, (“CSW”), February 25 – March 7, 2008 in New York City. The panel discussion will be held on Monday, February 25, 2008, at 777 UN Plaza; 44th St. & First Ave, 2nd Floor, NYC, NY 10017.

The panel speakers include: Ms. Christine Dolan, an award-winning US veteran broadcasting, print, and photojournalist; Ms. Kari Seeley, an Australian broadcast journalist for over 10 years; and Mr. Anton Antonowicz, originally from London who is currently the US Editor of the Daily Mirror, a British mass-circulation daily newspaper.

President Kader is a globally recognized advocate for peace building initiatives and women’s rights. USFMEP is a UN recognized non-profit organization that promotes the United Nations’ commitment to international peace and justice through educational programs, public relations, and community outreach efforts. USFMEP President and staff work to provide Americans with information about the Middle East – its history, religions, cultures, and current issues. The goal is to promote understanding of the Middle East through seminars, workshops, roundtables, and public forums. USFMEP has established networks and liaison offices in other regions of the world to raise awareness on issues concerning peace in the Middle East utilizing the latest methods in information technology.

President Kader works tirelessly to promote peace,

My entire life has been spent promoting peace and understanding. I have witnessed conflict and wars first-hand and I believe we must adopt a collaborative approach to stop the fighting. The media plays an important role in communicating what really happens. How they report impacts society’s perspective on a number of political and social issues. In light of this, the media has the ability to empower women and serve as a tool to encourage women to strive for peace!

In addition, the media plays a vital role not just in reporting on conflicts and crises, but also on human interest pieces to provide a personal account of the situation that is unfolding in a particular region of the world. One story sometimes has the capability to offer hope for those less fortunate and provide inspiration for those more fortunate seeking to make a difference. In this respect, journalism can serve the public interest!

The USFMEP consists of people from diverse backgrounds, such as various government officials, NGO workers, scholars, religious leaders, educators, students, business professionals, and journalists. The variety of backgrounds, skills and expertise provide USFMEP with valuable input toward developing our cross-cultural programs. We collaborate with senior public officials, media professionals and academics in developing plans for building sustainable peace and understanding cross-culturally.

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